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Bid Notice Abstract

Request for Proposal (RFP)

Reference Number 10251495
Procuring Entity CITY OF LAOAG, ILOCOS NORTE
Title Cost of Formulation of Tourism Development Plan (Phase I)
Area of Delivery Ilocos Norte

Solicitation Number:	2023-046-E	Status	Closed
Trade Agreement:	Implementing Rules and Regulations	Associated Components	1
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)	Bid Supplements	0
Classification:	Consulting Services	Document Request List	0
Category:	Services	Date Published	24/10/2023
Approved Budget for the Contract:	PHP 604,400.00	Last Updated / Time	24/10/2023 00:00 AM
Delivery Period:	30 Day/s	Closing Date / Time	27/10/2023 15:30 PM
Client Agency:			
Contact Person:	JOVYLYN P LUCAS BAC Secretariat Chairman Laoag City Hall Laoag City Ilocos Norte Philippines 2900 63-77-7720001 Ext.217 bac_secretariat@laoagcity.gov.ph		

Description

TERMS OF REFERENCE

- a.) The City Government of Laoag needs to create its Tourism Development Plan (TDP) to ensure that Laoag City maximizes its tourism potential and enables it to grow in a way that is economically, socially and environmentally sustainable. It will help create jobs, strengthen local economy, contributes to local infrastructure development and can help to conserve the natural environment and cultural assets and traditions, reduce poverty and inequality. With the lack of expertise and with a timetable to finish the said plan, there is a need to seek the assistance services of a consultancy firm.
- b.) With the assistance of services of a consultancy firm, the city government aims to formulate a strategize and well planned TDP with a goal of developing local tourism facilities and attractions.
- c.) The consultancy firm is expected to provide technical assistance in all the steps in the formulation of the TDP. Close coordination with the City Tourism Team (CTT) is also expected to capture the real picture of the city.
- d.) The consultant is expected to inform the CTT ahead if there is a need to conduct a stakeholders' meeting/workshop/training. All expenses shall be on account of the City Government.
- e.) The project will be eight (8) Consultancy Working months with eight (8) phases, i.e., as: 1. Developing a working plan 2. Conducting site evaluations 3. Problem identification and analysis 4. Identifying Goals and Objectives 5. Developing strategies 6. Formulating an implementation plan 7. Identifying priority capacity development needs 8. Developing a monitoring and evaluation system, the project will cover each step indicated.

f.) The City Government will provide a project management office for the consultants near the City Tourism Office. The city, through the CTT, will provide necessary assistance as well as data/information needed by the consultant. Office supplies, equipment and other tools needed by the consultant to accomplish the project fast shall be provided by the City Government with no cost on the part of the consultant.

Line Items

Item No.	Product/Service Name	Description	Quantity	UOM	Budget (PHP)
1	Formulation of Tourism Development Plan	Phase I	1	Lot	604,400.00

Created by JOVYLYN P LUCAS

Date Created 23/10/2023

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